

操作的ビジネス：ヤヌスの顔を持つ現代企業と 心理学的技法のデュアルユース

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Manipulative business: Janus-faced modern enterprises and dual usage of psychological techniques

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Abstract

Background : In Japan today, so-called “black company (BC)” is recognized as social problem as they practice unfair labor acts which are often related to mental disorders.

Purpose : To solve the mechanism of BC from the viewpoint of management organization theory as well as clinical psychology or psychiatry.

Methods : Non-systematic review of literature with application of the manipulative business (MB) theory to BC presuming it as an improper usage of psychological techniques.

Results and discussions : MB lacks ethical values for its expansion from secular business cultism to comply the statutory regulation. The kernel of unethicity of MB belongs to inhumane psychological manipulation which cannot halt readily. To survive the competitive corporate environment today, mainstream enterprises might follow MB policy.

Key words

business ethics, psychological abuse, double strategy, dual use

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